



SPONSORSHIP PACK

Sponsorship for Drupalcamp London 2018

DrupalCamp London is an international event bringing together people who use, develop, design and support the Drupal platform and those exploring joining the Drupal community.

DrupalCamp London features dozens of curated sessions and panels from some of the most influential people and brightest minds within the Drupal community and beyond, as well as countless opportunities for networking, code sprints and informal conversations. Official Partners of DrupalCamp London have the opportunity to present their company to a targeted audience of 60-100 Drupal CxOs (Friday) and 600 Drupal users, developers and web professionals (Saturday and Sunday).

Serving as an Official Partner of DrupalCamp London will also increase the equity of your brand as a company or organisation that supports one of the fastest-growing open source software communities in the world. Whether you're new to the community, a long term member, or are just curious to see what all the fuss is about, we have a place for you.

We've designed the sponsorship packages to provide highly targeted branding, lead generation and talent recruitment at a price point which makes sense for your company. We're happy to answer any questions you may have. Please feel free to contact us at info@drupalcamplondon.co.uk.

Packages

| Tiers | CxO Day | Diamond (x1) | Gold (x5) | Silver (x10) | Bronze | Individual |
|-----------------------------------|---------|--------------|-----------|--------------|--------|------------|
| | £2,500 | £4,500 | £2,700 | £1,700 | £500 | £100 |
| Online | | | | | | |
| Logo on website (homepage) | Y | Y | Y | Y | | |
| Logo and link on sponsorship page | Y | Y | Y | Y | Y | Y |
| Logo on website (all other pages) | | Y | Y | | | |
| Social media announcements | Y | Y | Y | Y | Y | Y |
| Logo displayed on update screen | | Y | | | | |
| Conference presence | | | | | | |
| Exhibition space at CxO day | Y | Y | | | | |



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|--|-----------|-----------|-----------|--------------|--------------|--------------|
| Exhibition space Saturday & Sunday | | Y | Y | | | |
| Access to the sponsor room | Y | Y | Y | Y | | |
| Presence at Saturday social | | Y | | | | |
| Keynote introduction | | Y | Y | | | |
| Conference passes (Friday only) | 2 | | | | | |
| Conference passes (weekend only) | | 5 | 2 | 1 | | |
| Banners at conference | Y | Y | Y | | | |
| Sponsor logo on session room (A4) | | Y | Y | | | |
| Sponsor logo at registration desk (A4) | Y | Y | | | | |
| Logo on delegate passes | | Y | | | | |
| Logo on t-shirts (may be single colour) | | Y | | | | |
| Merchandise | | | | | | |
| Program guide | Half page | Full page | Half page | Quarter page | | |
| Gifts in delegate bags | Y | Y | Y | Y | With Upgrade | With Upgrade |
| Logo on delegate bags (may be single colour) | | Y | | | | |

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Additional Sponsor Packages

These can be purchased individually, or as an addition to the above packages.

| Lunch (x1 CxO, x2 Weekend) | Social night | Tote Bag |
|--|---|--|
| <p>£1150</p> <p>The way to a Drupalista's heart is through their stomach. Get lots of goodwill amongst the Drupal community by providing the food at lunch.</p> <ul style="list-style-type: none"> • On site signage at lunch • Signage in the room • Distribution of sponsor branded napkins (item produced by sponsor) • Acknowledgement in program • Logo on sponsorship page | <p>£Bar Tab - to be discussed</p> <p>There will be two social nights: Friday and Saturday evening. The social night sponsors will get great coverage whilst also refreshing the Drupalistas with a well-deserved beer.</p> <ul style="list-style-type: none"> • On site signage during social • Distribution of sponsor merchandise throughout the evening • Acknowledgement in program • Logo on sponsorship page | <p>£200</p> <p>Tote bags are given to all the delegates that attend. Send them home with your info and freebies (leaflets, pens, stress-balls, whatever you can think of)!</p> <ul style="list-style-type: none"> • Acknowledgement in program • Information in tote bags • Gifts in tote bags |
| Breakfast (x2) | Tea and Coffee (x2) | Code Sprint |
| <p>£500</p> <p>Help get the event get off on the best foot possible by subsidizing breakfast.</p> <ul style="list-style-type: none"> • On site signage at lunch • Signage in the room • Distribution of sponsor branded napkins (item produced by sponsor) • Acknowledgement in program • Logo on sponsorship page | <p>£200</p> <p>Everyone knows Drupalers need their caffeine fix...and will thank you for it!</p> <ul style="list-style-type: none"> • Logo on coffee stations • On site signage on breaks • Distribution of sponsor branded napkins & cups (items produced by sponsor) • Acknowledgement in program • Logo on sponsorship page | <p>£200</p> <p>Tote bags are given to all the delegates that attend. Send them home with your info and freebies (leaflets, pens, stress-balls, whatever you can think of)!</p> <ul style="list-style-type: none"> • Acknowledgement in program • Information in tote bags • Gifts in tote bags |



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Sponsors to Supply:

- Name, email and phone number of main contact/s (one of which must be stall holder present at event)
- Logo as an EPS and jpeg
- Company Blurb: 100 words max
- Hyperlink for website
- Names and email addresses of any complimentary attendees
- Inventory of all deliveries and their purpose (e.g. stall or tote bags)
- Inventory of all collections post event
- Stall risk assessment
- Signage/banners for event

Deadline for sponsor information to be included in printed materials will be Wednesday 28th February.

All deliveries to City, University London must be received on either Thursday 1st March (essential for CxO deliveries) or Friday 2nd March.

Post event collections must be arranged for the AFTERNOON of Monday 5th March and must be packaged and clearly labelled by the sponsor.

Sponsor and Sponsorship Agreement

This Sponsor agreement is entered into by and between DrupalCamp London not-for-profit organisation with its principal place of business located in London, UK.

Exhibition Space:

Sponsor will be allocated Exhibition Space in accordance with the Selected Sponsorship Package at DrupalCamp London to be held at City, University of London in Northampton Square,

London Exhibition Space Fee:

The fee for the reservation and use of your space is included with your sponsorship. Exhibition Space will be provided on the Friday CxO Day for relevant sponsors; the exact exhibition space will be provided closer to the date. Exhibition Space will also be provided on Saturday and Sunday for relevant sponsors; furnishing includes chairs, a power source and Internet access. Other equipment is available for an additional fee by separate agreement in advance. If Sponsor plans to install a partially or completely constructed display, DrupalCamp London MUST be notified of plans in advance to ensure that City, University of London's Health & Safety Requirements are met. AV equipment must not be played at a level that would interfere with adjacent Sponsors. Advertisements: Sponsor agrees to provide suitable copy for an advertisement on the website and in the program booklet, as included with their sponsorship package.

Registration fee waived:

Sponsor is entitled to the number of registrations included with their sponsorship. Additional registrations may be purchased at the then current registration cost, space permitting.

Restriction on Location of Exhibits & Solicitation:

Sponsor agrees not to conduct or solicit business in the exhibit hall or other designated area unless they have rented exhibit space. Sponsor agrees not to exhibit products and services at the conference except in their designated area.

Exhibition Space Assignments:

Sponsor understands that exhibition space assignments will be made in the order that full payment is received by DrupalCamp London. Assignments will not be made until all required fees have been paid. DrupalCamp London reserves the right to change exhibition space assignments at any time.

Internet Connections:

Network access will be provided through a wireless connection (Wi-Fi). Actual throughput speeds and up times are not guaranteed.

Payment & Cancellation:

Applicable fees are based on the date that payment is received by DrupalCamp London. Sponsor may cancel this agreement by written notice to DrupalCamp London. Cancellation made on or before 1 December, 2017 is subject to a 20% cancellation fee. Cancellation on or before 1 January, 2018 is subject to a 40% cancellation fee. Cancellation on or before 1



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February, 2018 is subject to a 75% cancellation fee. No refunds will be granted on cancellation made on or after 2 February, 2018. All sales made after 1 January, 2018 are NET 30 days.

Union clearent & exclusivity:

If required by union contract rules and regulations for City, University of London, Sponsor agrees to use qualified union personnel for the various service required for installation and dismantling of exhibits and for material handling within the event. Sponsor must use the service provider designated by DrupalCamp London for drayage and rigging, electrical, plumbing and custom cleaning services. For other services and for other contractors other than those designated above, Sponsor shall submit the necessary certification of insurance in advance so that permission can be secured for said contractor to operate.

Use of Space:

Sponsor shall not permit any other corporation or firm or its representatives to use the space allotted to the signer of this contract, nor shall Sponsor display articles not manufactured or normally sold by the Sponsor. Request for co-participation by any other corporation or firms in space assigned to the original applicant must be made in writing to DrupalCamp London. If permission is granted by DrupalCamp London, there may be an additional charge for each additional firm, and the additional firm must purchase a conference registration for each of its representatives at the then current registration cost. Sponsor is not permitted to sublet exhibition space or assign this lease in whole or in part.

Limitation of Liability:

Sponsor shall be fully responsible to pay for any and all damages to property owned by the venue facility as, its owners or managers which result from any act or omission of Sponsor. Sponsor agrees to defend, indemnify and hold harmless, DrupalCamp London and the venue facility as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Sponsors use of the property. Sponsors liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsors occupancy, and use of the exhibition premises, City, University of London or any part thereof.

Security & Insurance:

DrupalCamp London is not liable for damage or loss to Sponsors property nor shall DrupalCamp London be liable for any injury that may occur in the exhibition area. Sponsor is responsible for obtaining any insurance required to participate.

Protection of the Facility:

Nothing shall be posted or tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of City, University of London without permission from the proper building authority and exhibition management

Drayage:

Shipments to the venue must be arranged through DrupalCamp London.

Installation & Dismantling:

Packing, unpacking and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management. Please be advised that exhibitors will only have 30 minutes prior to start of attendee registration to set up their exhibition space. Space not set up by the official opening of DrupalCamp London may be reassigned by exhibition management for other purposes and will not be made available to the Sponsor. No exhibits shall be dismantled before the official closing time of the show.

Distribution of Printed Matter, Samples, etc.:

Sponsor shall not distribute to the conference attendees printed matter, samples, souvenirs, or the like, except from within their rented space or through insertion into conference registration packets as provided for by the organisers.

Listing of Sponsors in Conference Material:

Sponsor will be listed on the Conference Web site and in the printed material distributed at the Conference. Sponsor must supply a brief description, a vector-based file of the Sponsor's logo or wordmark and a URL (Sponsor Content). All Sponsors content must be received by the print deadline (tbc) to ensure appearance in printed materials.

If Sponsor does not provide Sponsor content prior to that date, it may be listed by name only.

Agreement to Conditions:

Sponsor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition space rests with exhibition management.

Amendments:

DrupalCamp London shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

Observance of Laws:

Company shall abide by and observe all laws, rules and regulations and ordinances in connection with the conference and this agreement located in London, UK.